



**FOUNDaTION**

**A Foundation supporting children and their nutrition**

**2021 ACTIVITY REPORT**





## Summary

- 01**  
The Foundation internationally
- 02**  
The Foundation in France
- 03**  
Employees' commitment
- 04**  
Governance
- 05**  
Submit a project

## Key figures



## Editorial



### Antoine Fiévet

Chairman of the Bel Corporate Foundation  
Chairman of the Bel Board of Directors

I have a conviction and ambition to make our company a tool for the common good. Our Corporate Foundation, which has been in existence since 2008, is one of the most legitimate tools for this.

The Bel Group's purpose is to offer healthier and responsible food for all, contributing to a new, respectful food model of the planet.

Our Foundation also participates in this new nutritional model at its own level, by working since its creation to ensure that the most fragile children, wherever they live, can also have access to a high-quality daily diet.

The stakes are evidently immense. In recent years, we have focused on schools by concentrating on the problems of school canteens in the the poorest regions. The canteen plays an important role in the fight against malnutrition of these most fragile children and it is also an extraordinary lever for their schooling; a child with a full belly is a child who learns better.

Alongside the associations involved in this subject, we have measured the extent to which the school canteen was a key place for the well-being of students. Beside them, we are committed to finding concrete, local and sustainable

solutions to ensure daily meals for all of these children who go to school. This is the purpose of our Foundation.

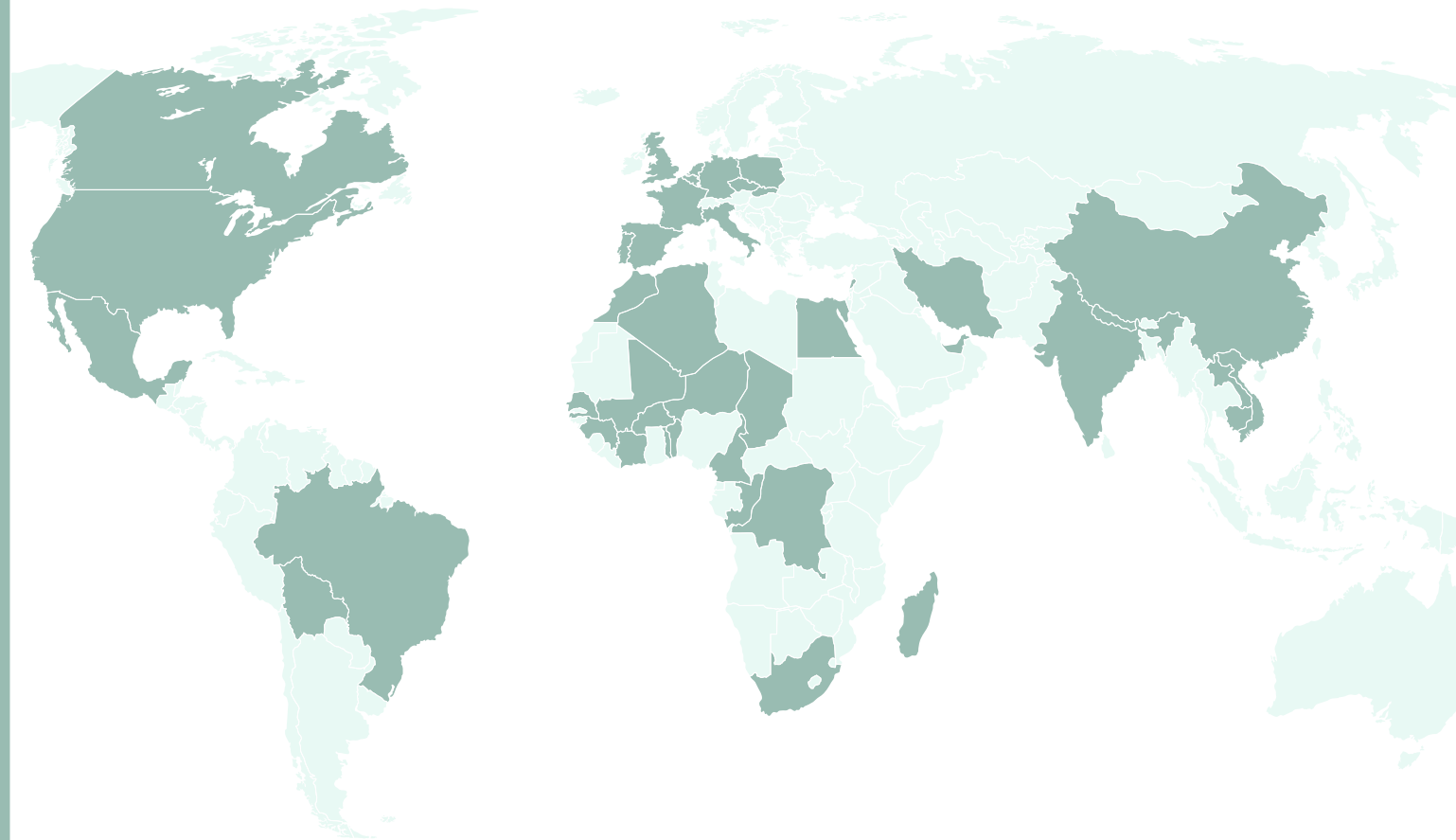
In 2021, we succeeded in supporting 28 projects for thousands of vulnerable children. This solidarity with the most vulnerable is more essential than ever, as the news of recent months further demonstrates.

That is why I would like to sincerely thank all those who support us, associations and NGOs, but also all the employees of the group who are enthusiastic about the solidarity commitments of the Foundation.

With everyone's commitment, we can help build a better society.

Enjoy your reading!

# The Foundation's actions in 2021



For more than 10 years, the Bel Corporate Foundation has been working alongside a variety of partner organizations, well recognized NGOs, and local charities that all share one goal: to provide a sustainable solution to improve children's nutrition.

<b>EGYPT</b>	
<b>Caritas Egypt</b> Consolidation of a school canteen in Cairo in a welcome center for children with leprosy	€12,000
<b>Egyptian Food Bank</b> Contribution to the "School Feeding" program through the modernization of 19 new school canteens in the Cairo region	€20,000
<b>FRANCE</b>	
<b>ANDES</b> Support for the creation of 5 new solidarity grocery stores and support for the launch of an educational program to reconnect children with their food	€50,000
<b>La Voix De l'Enfant</b> Food program for underprivileged children: provision of food aid via school canteens and to families living in the countries where La Voix De l'Enfant operates	€20,000
<b>INDIA</b>	
<b>Hand in Hand India</b> Construction of a canteen and refectory for a elementary school in the Bangalore region	€14,480
<b>MADAGASCAR</b>	
<b>2400 sourires</b> Construction and equipping of a refectory for a school, making it possible to distribute a daily meal to each student	€15,000
<b>Abc Domino</b> Creation of orchards and a nursery school to improve the food supply of 2 new primary schools in southern Madagascar	€20,000
<b>Naturevolution</b> Construction and equipment of canteens, to prevent school dropout during the lean season, in 5 elementary school located in the Makay massif	€20,383
<b>SÉNÉGAL</b>	
<b>Agora</b> Creation of a mobile school canteen, making it possible to distribute breakfast within 3 primary schools in Saint-Louis	€15,000
<b>Agronomes et Vétérinaires Sans Frontières</b> Contribution to the rollout of the "Milk for kids" project by the consolidation of 8 school canteens, in the Vélingara department	€20,000
<b>Gret</b> Development of a local network of mini dairies allowing for the improvement in the nutrition of 2 school canteens in the northern cross-border region of Senegal	€20,000
<b>Initiative Développement</b> Consolidation of 16 school canteens through the equipping of kitchens, the installation of improved wood and coal improved stoves, school granaries and the organization of awareness raising activities	€17,000
<b>Nebeday</b> Moringa at school: improving the nutrition of school children by introducing moringa powder in the meals distributed in the canteens	€20,000
<b>Racines d'enfance</b> Construction and equipping of a school canteen and setting up of vegetable gardens, to aim for food autonomy; design of nutrition booklets for the pupils of the association's 12 nursery schools	€33,500
<b>SOS SAHEL</b> Support for the implementation in 9 schools of Nutrisco clubs, a pedagogical tool to fight malnutrition on a large scale, which makes the child determine his/her own food	€20,000
<b>VIETNAM</b>	
<b>Association Solidarité Internationale Santé et Education</b> Contribution to the construction and fitting out of the canteen in a new nursery school in Ho Chi Minh	€12,000
<b>Medical Committee Netherlands Vietnam</b> Renovation and equipment of 15 nursery schools, located in the central highlands of Vietnam	€20,000





# THE FOUNDATION INTERNATIONALLY

By deciding to focus on the problematic of school canteens 3 years ago, we had the intuition that it was a key place of life for children in the most vulnerable countries. The associations very rapidly enabled us to have a better understanding of the very strong impact that it generates.

The school canteen evidently occupies an important place in the fight against malnutrition by meeting the primary needs of children. Indeed, the school meal is sometimes the only real meal of the day for many school children around the world.

The establishment of food distribution at school makes it possible to take care of their health and to guarantee their proper development.

We also rapidly observed that the existence of a canteen is a major lever for children's education.

The canteen makes it possible to fight against dropping out and school absenteeism. It also improves the children's capacity to concentrate.

Children quite simply learn better with a full belly. It also makes the school more attractive for parents, who are more willingly to send their children to school, since they know that they will be well-fed. The canteen plays a key role in the schooling of children.

The school canteen also has a positive impact on local economic and social development. It helps to boost the territories in which it is established, involving families and communities in the production, sourcing and management of school meals.

Within the framework of the partnerships that we have established, we monitor the progress of projects and seek to understand and grasp the local impact of these solutions, to observe and measure in concrete terms the sustainable results.

Our ambition is to help associations to develop and roll-out their most promising projects.

This is what we want to highlight in this report, through a few examples of projects carried out in recent months.

These testimonials and results support us in our mission and guide our future actions!



**Isabelle Fiévet**  
Executive Director of the Bel Corporate Foundation



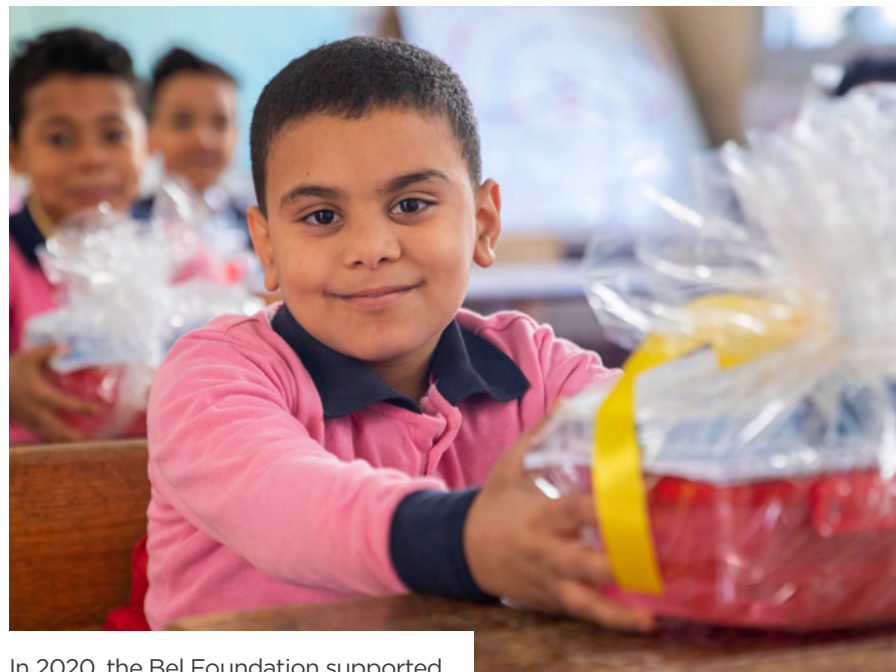


# School canteens: an impact on nutrition



## EGYPTIAN FOOD BANK – SCHOOL FEEDING PROGRAM

Founded in 2006, the NGO **Egyptian Food Bank** is implementing a variety of programs focused on development, food distribution and awareness-raising, in order to combat hunger in Egypt in a sustainable manner. Since 2010, Egyptian Food Bank has implemented the **“School Feeding Program”**, in collaboration with the Egyptian Ministry of Education to improve student nutrition in 44 priority government schools.





Egypt



11,300 beneficiary children



2<sup>nd</sup> year of partnership

In 2020, the Bel Foundation supported the NGO to equip and upgrade 10 of these schools. Between the region of Alexandria and Cairo, there are currently several thousand students from disadvantaged neighborhoods, who can benefit from meals prepared in good hygienic conditions.

In 2021: the Foundation renewed its support for the NGO to develop the School Feeding Program, thereby equipping 19 new school canteens across the country.


Each new school benefits from the equipment and appliances necessary for guaranteeing the proper preparation of meals.

*“Thanks to the “School Feeding Program” we are fighting malnutrition and are also encouraging families to send children to school. Students are themselves motivated to come to school.”*


*Mohsen Sarhan Ali -  
Chairman of Egyptian  
Food Bank*




## AGORA – MOBILE SCHOOL CANTEENS



Senegal



700 beneficiary children



2<sup>nd</sup> year of partnership

Created in 2015 by a team of young Senegalese doctors, the **AGORA** association is one of the first public health associations in Senegal. Based in Saint-Louis, in the North of the country, AGORA notably concentrates its action in disadvantaged neighborhoods, with the most vulnerable women and children.



In 2017, the Foundation supported AGORA to help the association identify malnourished children as early as possible.

In 2021, the Foundation is continuing its commitment to the project and is participating in the development of a mobile school canteen model. It is financing the equipment of a central kitchen, the purchase of a utility vehicle and the implementation of nutritional monitoring for schoolchildren. This project contributes to the sustainable fight against child malnutrition in the region.



*“We distribute breakfast in three primary schools in Saint-Louis. We also run two playful workshops a month to reinforce children’s nutritional knowledge levels. We are already seeing good results on the nutrition of children.”*

*Ababacar Fall - Project Manager at Agora*





## SOS SAHEL – DEVELOPMENT OF NUTRISCO CLUBS

For over 40 years, the NGO **SOS SAHEL** has been supporting rural communities in sub-Saharan Africa to contribute to guaranteeing their food and nutritional security in a sustainable, autonomous manner which respects their environment.

SOS SAHEL notably acts in the fields of sustainable agriculture, access to water and the enhancement of the capacity of local actors.

The Foundation has regularly supported SOS SAHEL to fight against child malnutrition.



*“With the NUTRISCO clubs, we aim for a positive development over the long term and on a large scale. Made aware at a very early stage of the challenges of good nutrition, the child actively participates in changing the practices of those individuals surrounding him/her”*

*Rémi Hémercyck -  
Managing Director  
of SOS SAHEL*





In 2017, the Bel Foundation decided to support the NGO in the development of NUTRISCO clubs in Burkina Faso, in order to combat malnutrition.

In 2021, with the support of the Foundation, SOS SAHEL established this program in Senegal. 9 new NUTRISCO clubs were created in rural municipalities in the South-East of the country.

In NUTRISCO clubs, volunteer students meet and learn good nutritional and hygiene practices. They also take care of school vegetable gardens. Harvests allow canteens to be supplied with fresh fruit and vegetables. Through this program, which is both theoretical and practical, children become genuine “mini-ambassadors for nutrition”, and can then share their knowledge within their communities. These clubs

thus represent a real educational medium for combating malnutrition on a large scale.

Through this program, children are the primary actors for change.

-  Senegal
-  1,500 beneficiary children
-  9 NUTRISCO clubs created
-  3<sup>rd</sup> year of partnership

## School canteens: an impact on education

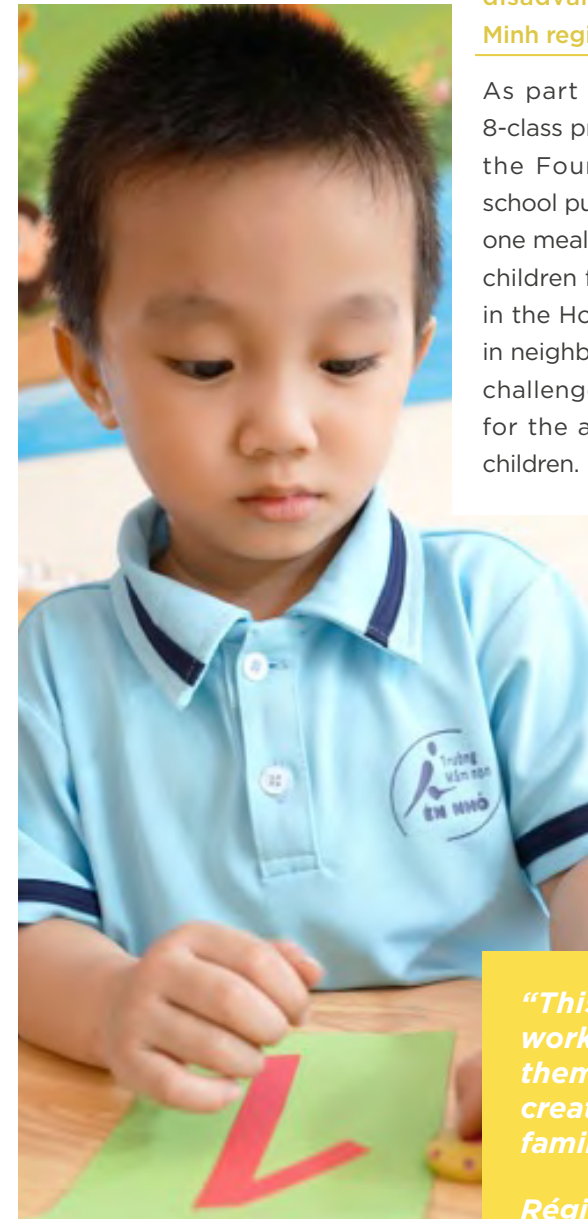


## ASISE – A SCHOOL AND ITS CANTEN FOR EDUCATING CHILDREN IN AN INDUSTRIAL AREA




The association **ASISE** (Association Solidarité Internationale Santé et Education) was created in 2018 to assist poor people in Africa and Asia, in partnership with local associations.

In 2021, the partnership between the Bel Foundation and ASISE contributed to the construction and development of the canteen of a nursery school, located in a disadvantaged area of the Ho Chi Minh region, Vietnam.

Within this school, the support of the Foundation thus enables the construction and development of the kitchen and a dining room. Awareness-raising actions for parents and children are also provided on health, hygiene, food and environmental protection.



As part of the construction of an 8-class preschool, ASISE approached the Foundation to allow the 350 school pupils in attendance to receive one meal every day. This school hosts children from small families, working in the Ho Chi Minh industrial area or in neighboring agricultural areas. The challenge of a balanced diet is key for the academic success of these children.

-  Vietnam
-  350 beneficiary children
-  1 school canteen built



*“This school represents major assistance for parents working in the nearby industrial area, thereby allowing them to send their children to school. The canteen has created jobs and ensures that the school is attractive to families.”*

*Régine Marsden - Chairwoman of A.S.I.S.E.*





## RACINES D'ENFANCE – CONTRIBUTION TO THE DEVELOPMENT OF 12 SCHOOLS

Since 2004, the French association **Racines d'Enfance** has been working exclusively in rural areas of Senegal to build nursery schools there. Since its creation, it has ensured the schooling of more than 8,600 children, aged from 2 to 7, supervised by staff specially trained by local academies.

Children benefit from appropriate pre-school education, which prepares them to enter elementary school successfully.



Senegal



900 beneficiary children



1 canteen built and 1 vegetable garden implemented



4<sup>th</sup> year of partnership



*“Pre-schooling is a genuine steppingstone for a longer, higher quality education. We see great satisfaction among women whose children are safe.*

*Thanks to the existence of the school canteen, children have the opportunity to eat a balanced meal every day. In our schools, the level of education has increased considerably: every year, almost 200 students in the nursery section skip the introductory course to go directly to the elementary school.”*

*Patricia Mowbray - Chairwoman of Racines d'Enfance*

Between 2018 and 2020, the Bel Foundation supported Racines d'Enfance with the development of these nursery schools. It thus succeeded in building and fitting out 6 canteens, which were equipped with vegetable gardens.

**In 2021: the Foundation supported Racines d'Enfance to deploy the model and co-finance the construction of the 12<sup>th</sup> school.**

The support of the Bel Foundation makes it possible to finance, once again, the construction of the kitchen, the canteen and the establishment of a vegetable garden, in order to guarantee the food supply of this new school. The aim is to offer children a daily and balanced lunch which contributes to improved concentration in classroom and in the longer term, to improving their health. The Foundation's support also makes it possible to finance the design of nutrition booklets, distributed to students and teachers at the 12 schools of the association.







## HAND IN HAND INDIA – CONSTRUCTION OF a canteen and RAISING awareness of Hygiene



Founded in 2002, **Hand in Hand India** is an Indian association, which mission is to promote the education of children and the professional integration of young people, in order to combat child labor in India in a sustainable manner. The association currently intervenes in 16 Indian states. Hand in Hand India has notably enabled more than 300,000 children to attend public schools.

In 2018, the Bel Foundation supported a first project of Hand in Hand India, which permitted the construction of a school canteen, in an underprivileged region of Bangalore.

**In 2021: the Foundation is facilitating the construction of a canteen in the Bangalore region, with the implementation by Hand in Hand India of training workshops on hygiene and nutrition.**

This project allows 127 schoolchildren to eat in a healthy environment, to benefit from access to water and to become aware of health and hygiene issues, such as hand washing, which are particularly important in the context of a health crisis.

India

127 beneficiary children

2<sup>nd</sup> partnership

*“For years, children had the habit of eating their meals outdoors. From now on, this closed, clean and healthy structure offers them a more hygienic environment for eating their meals. This school canteen is an integral part of the Hand in Hand India program “The Child Labor Elimination Program”: by guaranteeing a daily meal at school, the canteen contributes, at its level, to the fight against child labor.”*

**Sahaana Sankar -**  
Vice-President of Hand in Hand India



Canteen built with the support of the Foundation



# School canteens: an impact on the local economy



## AVSF – REINFORCEMENT AND SUPPLY OF 8 SCHOOL CANTEENS

**Agronomes et Vétérinaires Sans Frontières [VSF International Network] (AVSF)** is an NGO which has been supporting the most vulnerable rural families in the development of agricultural and livestock activities for 40 years, in order to combat food insecurity in a sustainable manner. Every year, Agronomes et Vétérinaires Sans Frontières implements around sixty cooperation programs in some twenty countries in Africa, Asia, Central and South America and in the Caribbean. In Africa, the NGO is particularly active in the Department of Vélingara, one of the poorest regions of Senegal.



Senegal



1,200 beneficiary children



5<sup>th</sup> year of partnership

Since 2016, the Bel Foundation has supported AVSF several times in this region to contribute to the relocation of dairy production while fighting malnutrition in local communities. The Foundation's support for the NGO has enabled the strengthening of networks of cooperative mini dairies through the **"Milk for Kids"** project, thereby supplying local dairy products to the region and improving the nutrition of schoolchildren.

By strengthening the production, transformation and sale capacities of the Senegalese milk sector, AVSF has also enabled many families to boost their incomes and thereby improve their living conditions on a sustainable basis.

The last partnership with the Foundation had a genuine leverage effect for AVSF in Senegal: Indeed, in 2020, the **Agence Française de Développement (AFD)** confirmed its

support for the NGO to deploy the project in 57 new schools, allowing food safety and learning conditions to be improved for more than 7,000 children.

In 2021: as a continuation of the **"Milk for Kids"** project, the Foundation supports AVSF for the "Tabital" project, for the structural reinforcement of 8 of these new school canteens, in this department of Vélingara.

The support of the Foundation allows the NGO to equip the canteens with the necessary equipment. Training and awareness-raising actions are also provided to the targeted school management committees, in order to guarantee the functioning and sustainability of the canteens so created.

*"The changes made by this project are to be understood over the long term. The objective is to permit a gradual increase in activity. Today, the project has permitted the distribution of 4 meals per week in the 8 targeted schools, i.e. 4,860 meals each week. In order to achieve this result, an entire mechanism must function continuously, from production in the fields, to students' plates."*

*This strengthening of canteen capacity requires the creation of a genuine collective dynamic. It is reflected in the mobilization of all local actors (parents, teachers and municipalities) in order to place the school, and more specifically the canteen, at the center of everyone's concerns.*

*This project at local level contributes to a national dynamic which campaigns to ensure that funding for school food is sustainable."*

*Thierry Sciari - Head of Sponsorship and Corporate Relations and Foundations at AVSF*



# School canteens: an impact on the environment



## NATUREVOLUTION – SUPPORT FOR THE PROGRAMME “GRAINES DE CHANGEMENT”

**Naturevolution** is an environmental association which works to preserve biodiversity and improve living knowledge. The association specifically operates in Madagascar and Indonesia. The association deploys a holistic conservation strategy, including activities for the protection and restoration of natural environments, local economic development activities and activities aimed at improving living conditions, through education for children and food security.



*“The project has really changed children’s lives, they are eating better and concentrating more in class. The inhabitants also benefit from the project, more specifically through the sharing of seeds from the school vegetable gardens and the sharing of permaculture methods so that they can in turn grow various vegetables in their fields for food or sale. This allows them to earn a new source of income and to vary their food supply. Lastly, over the longer term, this should allow for a reduction in poaching, which is unfortunately still present in the Makay”.*

*Daniella Raharivolomana - Head of the food safety project at Naturevolution*



Madagascar



500 beneficiary children



5 school canteens built



Present in Madagascar in the Makay region since its creation, the association worked to make the region a protected area since 2017. Affected by episodes of drought and famine, more and more village groups are leaving the cities to move into the region, seeking agricultural land and thereby contributing to deforestation and poaching. In this context, in order to ensure the preservation of this area and the food security of the inhabitants, Naturevolution works alongside local populations to improve both their living conditions and their environment in a sustainable manner.

**In 2021: the Bel Foundation supported Naturevolution in Madagascar to build and equip 5 school canteens and set up training sessions for cooks.**

Through the **“Graines de changements”** program, financed by the Foundation, the association wishes to compensate for periods of food insecurity with the creation of school canteens. Thanks to the implementation of rice fields and “school vegetable gardens”, local communities are trained in new techniques in agro-ecology. While enabling the canteens to be supplied, the project has a very strong impact on their environment.



# THE FOUNDATION IN FRANCE

Faced with the increase in the needs of the most precarious populations, in 2021 the Bel Foundation decided to provide support in France to the first national network of solidarity groceries.

## ANDES: SUPPORTING DEVELOPMENT AND THE CREATION OF SOLIDARITY GROCERIES

Created in 2000, **ANDES [National Association for the Development of Solidarity Groceries]** includes more than 460 solidarity groceries, offering participatory food aid, as well as social support to the thousands of beneficiaries of the groceries. Through its action, ANDES thus provides an upstream response to emergency food aid and contributes to the social and professional integration of beneficiaries.

In 2021, the Bel Foundation wished to contribute to ANDES' action by financing the creation of 5 groceries. Solidarity groceries are very important local relays in the fight against food precariousness, while promoting access to fresh and quality products for isolated or modest populations. Within these groceries, ANDES' challenge is also to raise awareness among beneficiaries of the challenges of a better nutrition.



The Foundation also supports ANDES in organizing pedagogical visits for children of beneficiary families to some twenty groceries, in order to reconnect the children to the origin of their food. Days 'on the farm' shall thus be offered to beneficiary children of more than 20 solidarity groceries, allowing them to meet, discover a new environment and benefit from moments of respite in an often complicated daily life.

The co-construction of the partnership between ANDES and the Bel Foundation also permitted a project to be launched via the 'Arrondi sur Salaire' platform. Since 2021, Bel's employees can also contribute to the financing of 2 other solidarity groceries. This is a strong partnership that makes it possible to multiply the impact among beneficiary populations.

To find out more about how a solidarity grocery works, please discover a video [here](#).



# A BIRTHDAY AND A PARTNERSHIP

## LA VOIX DE L'ENFANT: SUPPORTING THE HISTORIC ACTION

In 2021, the Bel Foundation wished to underline its particular support to **La Voix de l'Enfant** on its fortieth anniversary.

This is a way of welcoming the 40 years of commitment of this major association in France, which also places the well-being of the child at the heart of its mission.

Through its network of 80 member associations, tens of thousands of children receive support and care throughout the world, so that each child, wherever he or she is, lives a decent existence.

For its Chairwoman, Martine Brousse, child malnutrition is always a major issue for which it is essential to act.

The Foundation's endowment allows it to support the associations of its network that are most in need of strengthening of their food programs and to help them find local and appropriate solutions.



40 years  
of commitment



# EMPLOYEES' COMMITMENT

## HIGHLIGHTS



### VENDREDI COMMITMENT PLATFORM

Launched more than a year ago, the Vendredi engagement platform enables Bel employees in France to commit to associations voluntarily, when they wish and can.

*Today, more than 500 employees are registered on the platform to help associations such as "Sport dans la ville" or Christina Noble, partners of the Foundation.*

### SOLIDARITY CULINARY CHALLENGE

Alongside the Foundation's partner organization, the Table des Chefs, about thirty employees tackled the challenge of cooking as many meals as possible for the Ordre de Malte.



### SOLIDARITY CHRISTMAS

A partner of SOS Villages d'Enfants for 10 years, the Bel Group has organized a solidarity Christmas tree every year: each employee has the opportunity of offering a gift to children welcomed in the villages of the association. *This year, more than 200 gifts were given to children thanks to the generosity of employees!*

This year, the Foundation also organized a solidarity Christmas market at Bel Group's headquarters: *Thank you again to the Rire Médecin, Un Enfant par la Main, Christina Noble, les Enfants du Mékong and Aide et Action for their presence!*



### ARRONDI SUR SALAIRE

Since 2016, Bel employees have had the opportunity of donate cents from their salary to associations. This donation is also matched by the Bel Group.

*This year, Bel employees voted to support two partner associations of the Bel Foundation: LEM (Les Enfants de la Méditerranée) and ANDES.*



### FOUNDATION DAYS

On the occasion of the World Children's Day, the Foundation organizes these days in order to make known the supported projects and to promote its partners to Bel employees.

*This year, the Foundation invited them to come and talk, around a convivial forum and a photo exhibition.*



Encouraging and promoting the volunteer commitment and solidarity of employees is also at the heart of the Bel Foundation's action.

Whether they are in France, Egypt, the United States, Lebanon or Slovakia, the solidarity mobilization of employees is increasingly present at Bel.

This year, the Foundation continued its support by awarding new "Employees' Grants" and proposing various solidarity initiatives.

## PORTRAIT OF A COMMITTED EMPLOYEE

Since 2020, in order to facilitate employee commitment, the Foundation and the Bel Group are offering employees who wish to do so the opportunity to sign up for general interest missions through the **Vendredi** commitment platform. Sometimes for just a few hours, or for a day, employees get involved with the Foundation's partner associations.



**Grégory Croso**  
SSC Accounting  
Manager



After having carried out a few volunteer missions via the Vendredi platform, Grégory Croso became a member of the board and Treasurer of the local association **2400 sourires**.

"I chose to help the 2400 sourires association because the history of the Founder, who is from the same region as me, his project and commitment deeply impressed me.

The need of the association was related to finance, my favorite field.

I got involved very quickly when I realized that I could be of service!

Do not hesitate to committ, there are beautiful people to meet, beautiful things to achieve, and values to share, even more in this complicated period."



## EMPLOYEES' GRANTS IN 2021

### EGYPT

**Samu Social Egypt**  
3 Bel employees | Grant: €5,000

### UNITED-STATES

**Chinese Mutual Aid Association**  
9 Bel employee | Grant: €5,000

### FRANCE

**Association Rose**  
6 Bel employee | Grant: €5,000

**L'Envol**  
3 Bel employee | Grant: €3,375

**Le Rire Médecin**  
7 Bel employee | Grant: €5,000

**MaMaMa**  
3 Bel employee | Grant: €5,000

**Un petit bagage d'amour**  
3 Bel employee | Grant: €5,000

### Lebanon

**Des Valises pour Beyrouth**  
5 Bel employee | Grant: €5,000

### SLOVAKIA

**Občianske združenie Zdravie Zemplína**  
3 Bel employee | Grant: €4,680



## FOCUS ON A PROJECT SUPPORTED IN 2021

In 2021, Cécile Biansan (Nutrition Manager), Marie Kherouf (Nutrition Manager) and Audrey Grolet Internal Communication Manager) decided to commit alongside MaMaMa.

- MaMaMa's mission is to support single and isolated mothers, particularly through the creation and delivery of food packages and essential hygiene products.
- Cécile, Marie and Audrey's experience with MaMaMa is a good example of what the "Employees' Grant" program permits:
  - ✦ The sharing of human values
  - ✦ Meetings and exchanges between the non-profit sector and the private sector
  - ✦ The concrete commitment of employees to charitable actions in the field (volunteering, skills sharing)



"The fact that I visited the association several times has really helped to put the project into perspective. I had never had the opportunity before to participate in this type of mission, to meet and discuss with the beneficiaries and the volunteers. This makes sense and helps speed up the project because we understand it better."



**Audrey Grolet**  
Internal Communication Manager

## 2010-2021 REPORT

### 11 years of employee commitment in favor of the most fragile children

The "Employees' Grant" program was set up at the very beginning of the Bel Foundation to encourage employees to commit. Since 2010, the Bel Corporate Foundation has thus awarded Grants each year to teams of employees mobilized to improve the daily lives of the most fragile children.

This provides a response to the specific and material needs of associations in various local contexts.

Over the past 11 years, the Foundation has seen the creation of great initiatives, driven by increasingly committed employees.



**+130**  
Bel teams rewarded



**+125 000**  
children benefiting from the aid of Bel employees





# GOVERNANCE

## THE BOARD OF DIRECTORS

Chaired by Antoine Fiévet, the Board of Directors of the Bel Corporate Foundation meets twice a year to define the Foundation's strategic orientations, vote on the budget, and decide on the projects to be supported.

It is composed by nine members, divided into three colleges.

### ONE COLLEGE REPRESENTING THE FOUNDERS

**Antoine Fiévet :**  
*Chairman of the Bel Corporate Foundation and Chairman of the Board of Directors of the Bel Group*

**Valentine Fiévet :**  
*Vice-President of the Unibel Supervisory Board*

**Florian Sauvin :**  
*Treasurer of the Foundation and Chairman of the Unibel Supervisory Board*

### ONE COLLEGE REPRESENTING THE GROUP'S EMPLOYEES

**Jeanne Renard :**  
*Executive Vice-President, HR and Transformation*

**Delphine Chatelin :**  
*Group Director of Research, Innovation and Development*

**Ana Claudia Sa :**  
*General Manager, Kiri Brand*

### ONE COLLEGE OF PROFESSIONAL REPRESENTATIVES

**Jean-Marc Guesné :**  
*Archipel&Co Partner*

**Fabienne Marqueste :**  
*Executive Director of the EY Foundation*

**Claude Tharreau :**  
*Co-founder of the CSA Research Institute*

## THE PROJECT SELECTION COMMITTEE

The Project Selection Committee meets several times a year to study the new financing applications and to validate their pertinence with regard to the missions of the Bel Corporate Foundation.

The active presence of volunteer employees within the Foundation helps to spread its influence throughout the group.

Thanks to **Léa, Alexandra, Cécile, Gildas, Nelly, Simon, Rachida, Sabrina, Pierre, Jean, Patricia, Pauline, Agnès and Charlotte.**

### OPERATIONAL TEAM

**Isabelle Fiévet,**  
*Executive Director*

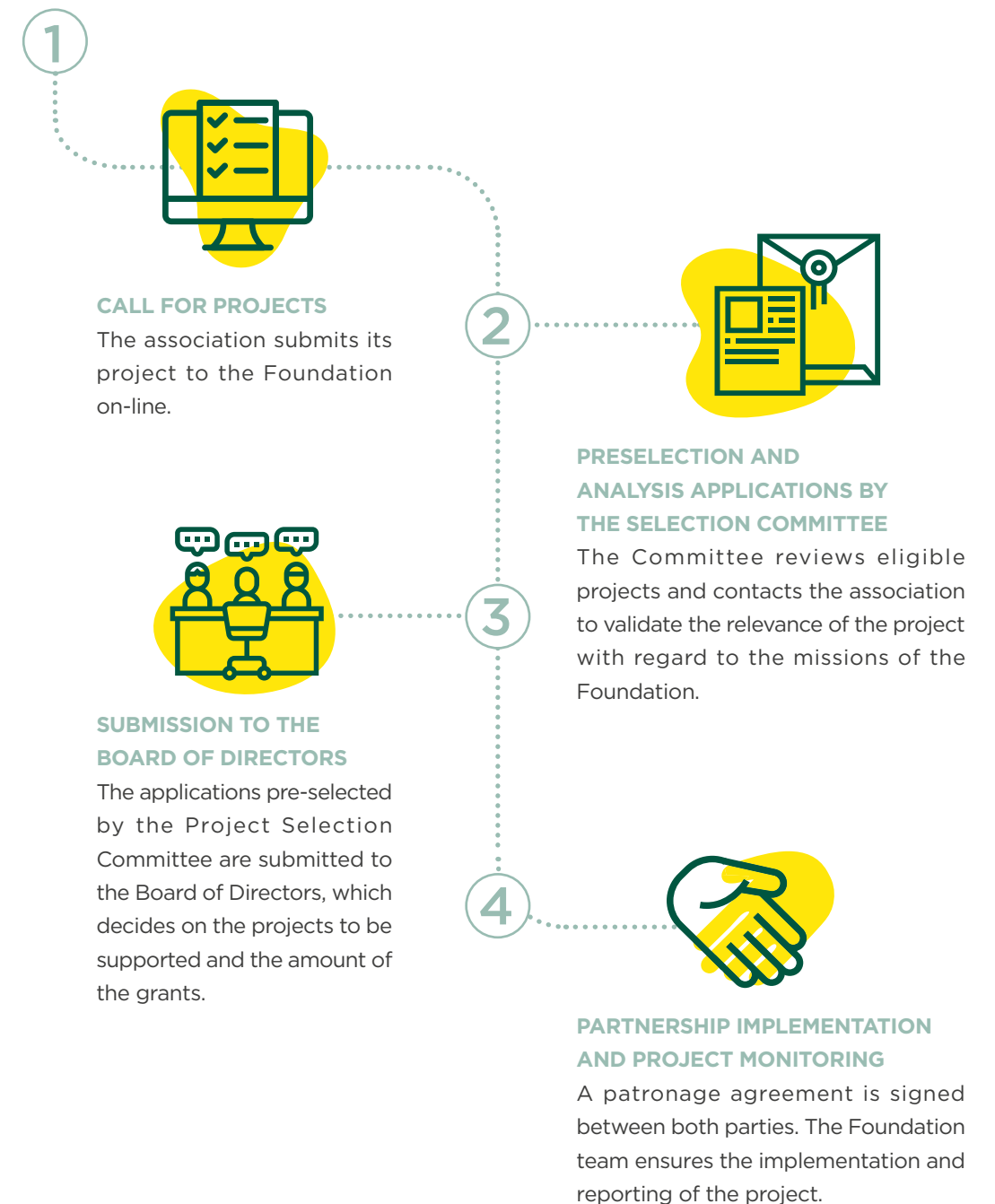
**Anne-Lise Spillemaecker,**  
*Philanthropy manager*

**Sybille Toutain,**  
*Philanthropy assistant manager*

# SUBMIT A PROJECT

The Bel Corporate Foundation supports initiatives to help children both in France and abroad, with particular focus on nutrition.

During the annual call for projects, non-profit organizations may submit applications to the Foundation for support: [here](#)







## FOUNDATION

### A Foundation supporting children and their nutrition

2, allée de Longchamp, 92150 Suresnes, France

[contact@fondation-bel.org](mailto:contact@fondation-bel.org)

[www.fondation-bel.org/en/](http://www.fondation-bel.org/en/)

The Bel Corporate Foundation, established under the Law of July 4, 1990, authorized by decree published in the Official Journal of May 3, 2008 under publication number 2485 and extended in the Official Journal of February 10, 2018 under publication number 2047.

© Photo credits: 2400 sourires, Abc Domino, Agora, ANDES, ASISE, Association MaMaMa, AVSF, BEL, Egyptian Food Bank, Hand in Hand India, HELPSIMUS, La tablée des Chefs, La Voix de l'Enfant, SOS SAHEL, LyssProd, Naturevolution, Racines d'enfance.